

The largest & funnest charity Golf Festival & Gala in Southern California

# CaddyHack



## CaddyHack Gala

- **Evening of Fun**
- **Silent and Live Auction**
- **Live Entertainment**
- **Exquisite Food and Drink**



BENEFITTING



CO-SPONSORED BY



## CaddyHack Golf Festival

- **Four-Person vs. Four-Person Scramble**
- **Registration, Auction, and Scorekeeping**
- **Championship Shootout**
- **Local, Live Bands and Entertainment**
- **Mouthwatering Bites**
- **The Best Craft Beers and Spirits**
- **On-Course Contests and Entertainment**
- **And Many More Surprises!**

## **Fairbanks Ranch Country Club**

**Sunday, August 21**

**CaddyHack Gala**

**5:00-10:00 P.M.**

Join us the night before at Fairbanks Ranch Country Club, the members of Bush-Wood Country Club are hosting an exciting gala featuring top-notch entertainment, a fabulous auction, and a delectable buffet!

**Monday, August 22**

**CaddyHack Golf Festival**

**11:30 A.M. SHOTGUN START**

**Register online at**  
**[www.peersnetwork.org](http://www.peersnetwork.org) or**  
**[www.boystomen.org](http://www.boystomen.org)**





The PEERS Network is an Entrepreneurial Peer-to-Peer mentoring group that funds and supports local non-profit organizations. We give back and help educate our partner non-profit leaders on the business skills necessary to thrive, and force multiply their reach and effectiveness in our communities.

The PEERS Network was established in 2009 to bring entrepreneurs and executives from across a variety of industries together with a common goal, to Give Back!

Today, our members include some of the most exceptional business and community leaders in Southern California. By leveraging our diverse spectrum of expertise, connections and resources, we work to improve the quality of life in our community thru philanthropic engagement and hands-on involvement.

This year we have selected Boys to Men to be our primary beneficiary and are co-hosting their "6th Annual Caddyhack Golf Festival & Gala" We would like to invite you to participate in this amazing event, to support our many philanthropic initiatives and highlighting our primary beneficiary Boys to Men.

Enclosed are the various ways to support this year's event, which include exclusive sponsorship opportunities, brand and name recognition and much more.

Please join us for this amazing event that will help continue to transform the lives of many boys to men in our communities.

[www.peersnetwork.org](http://www.peersnetwork.org)

PEERS Network is a 501(c)3 Non-Profit  
Tax ID 37-1748608



Boys to Men Mentoring Network (BTM) is a San Diego-based nonprofit organization connecting hundreds of disconnected, isolated, and historically underserved boys with positive male mentors on a weekly basis. BTM has been serving boys throughout San Diego since 1996 and delivers a high-caliber program that prioritizes the social-emotional needs of our future male leaders. We work with 15 school partners countywide to provide consistent, group mentoring that has been shown to increase GPA, improve attendance and sharply reduce disciplinary issues.

The BTM curriculum incorporates holistic, intergenerational, and asset-based mentoring practices to encourage community involvement, intensive self-reflection, positive critical thinking habits, and self-accountability amongst the young men it serves. This approach permits boys to tell the truth about the challenges all teenage boys face, to make their own decisions on how to deal with those challenges, and begin to take responsibility for their choices and the consequences of their actions.

Every week, our mentors show up at middle schools, high schools, and community centers to give teenage boys a community of men who listen, encourage, and empower them. Approximately 40% of the boys participating in our programs are growing up without a father. Over the past 25 years, Boys to Men has served over 10,000 boys in San Diego County.

[boystomen.org](http://boystomen.org)

**Celebrating 25 years of Boys to Men**

Boys to Men is a 501(c)3 Non-Profit  
Tax ID 33-08003088







# Sponsorship

# Opportunities

## The “Silver Anniversary” Title Sponsor (1) \$25,000

- Title Sponsor rights for the 6th Annual Caddyhack Golf Festival & Gala
- Logo placement on all promotional event materials including event flyer, event website and ticketing website, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart, and in event program.
- Dedicated Premium Hole Signage at 3 Holes. Marketing at these holes is not shared with any other event sponsors

- Logo on Golf Balls
- Logo on Golf Carts
- 1 Event Swag Bag per player
- Complimentary food and beverage on course
- 3 Foursomes for Golf Tournament
- 24 Tickets to Gala, Dinner and Entertainment



## The “Platinum Level ” \$15,000

- Logo placement on all promotional event materials including event flyer, event website and ticketing website, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart, and in event program.
- Dedicated Premium Hole Signage at 2 Holes. Marketing at these holes is not shared with any other event sponsors.
- Logo on Golf Tees
- Logo on Golf Carts
- 1 Event Swag Bag per player.
- Complimentary food and beverage on course
- 2 Foursome for Golf Tournament
- 16 Tickets to Gala, Dinner and Entertainment.







# Sponsorship

# Opportunities

## Gold Level \$10,000

- Logo placement on all promotional event materials including event flyer, event website and ticketing website, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart, and in event program.
- Premium Hole Sponsorship. Marketing at this hole is not shared with any other event sponsors
- Logo on Golf Carts
- 1 Event Swag Bag per player
- Complimentary food and beverage on course
- 2 Foursomes for Golf Tournament
- 8 Tickets to Gala, Dinner and Entertainment



## PEERs Level \$5,000

- Logo placement on all promotional event materials including event flyer, event website and ticketing website, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, recognition on premium event signage, golf cart, and in event program.
- Premium Hole Sponsorship. Marketing at this hole is not shared with any other event sponsors
- Logo on Golf Carts
- 1 Event Swag Bag per player
- Complimentary food and beverage on course
- 1 Foursome for Golf Tournament
- 4 Tickets to Gala, Dinner and Entertainment







# Sponsorship

# Opportunities

## Hole in One Sponsor (3) \$2,500

- Sponsor responsible for insurance of cash or car prize. Car dealership has approval to park their vehicle at the hole-in-one hole.
- Logo inclusion event website, social media, event program, and event signage
- Premium Hole Signage (at the hole-in-one hole)
- Golf and Gala registration sold separately

## Title Beverage Sponsor (1) \$2,500

- Logo and/or name placement on at registration tent and all beverage stations
- Logo inclusion in event program and shared social post
- Golf and Gala registration sold separately



## Beverage Cart Sponsor (2) \$2,500

- Logo inclusion on beverage cart, event program, and social media
- Logo signage on beverage cart
- Golf and Gala registration sold separately

## Breakfast Sponsor (1) \$2,000

- Logo and/or name placement on signage at breakfast station
- Logo inclusion in event program and shared social post
- Golf and Gala registration sold separately



## Hole Sponsors (18) \$500

- Logo and/or name placement on signage at one of the holes
- Logo inclusion in event program and shared social posts
- Golf or Gala registration sold separately







## Event Packages

### **Golf Foursome Early Bird**

**\$3,000**

- Entry for four (4) golfers
- Event Swag Bags
- Complimentary food and beverage on course

**Foursome AFTER July 1, 2022:**

**\$3,500**



### **Golf Single Early Bird**

**\$750**

- Entry for one (1) golfers
- Event Swag Bag
- Complimentary food and beverage on course

**Single AFTER July 1, 2022:**

**\$850**

### **Gala Single Early Bird**

**\$500**

- Entry per (one) guest to auction, dinner and entertainment
- Dinner, open bar, surprise entertainment, silent auction and opportunity drawings, Boys to Men presentation
- DJ and dancing

**Single AFTER July 1, 2022:**

**\$600**







## **Thank You!**

**Thank you for your support of the 6th Annual Caddyhack Golf Festival & Gala,  
Benefiting the Boys to Men mentoring network...  
Powered by PEERs.**

The PEERS Network funds local non-profits and educates non-profit leaders  
on the business skills necessary to thrive.

### ***Other ways you can support***

***Cash and In-Kind Donations • Opportunity Drawing Items  
Silent Auction Items***

***Register online at [www.peersnetwork.org](http://www.peersnetwork.org) or [www.boystomen.org](http://www.boystomen.org)***

***For more information please contact:***

#### ***Joe Sigurdson***

Co-Founder/Business and Community Developer  
Boys to Men Mentoring Network  
619-889-9243  
[joe@boystomen.org](mailto:joe@boystomen.org)

#### ***John Rubey***

PEERS Network, Social Chair  
858-414-3141  
[jrubey21@gmail.com](mailto:jrubey21@gmail.com)

#### ***Committee Members***

John Rubey, PEERs Network  
Channing Hamlet, PEERs Network  
Joe Sigurdson, Boys to Men Mentoring Network  
Rose Courtney, Boys to Men Mentoring Network  
Tabetha Constancio, Boys to Men Mentoring Network  
Lucas Aguiar, Boys to Men Mentoring Network

PEERS Network Tax ID: 37-1748608

Boys To Men Tax ID: 33-08003088

