

The largest & funnest charity Golf Festival in Southern California

CaddyHack



*Fairbanks Ranch
Country Club*

BENEFITTING

B2M

BOYS TO MEN
MENTORING

Monday, August 5, 2024

11:30 AM SHOTGUN START

**FOUR-PERSON VS. FOUR-PERSON SCRAMBLE • REGISTRATION, RAFFLE, AND SCOREKEEPING
CHAMPIONSHIP SHOOTOUT • LOCAL, LIVE BANDS AND ENTERTAINMENT
MOUTHWATERING BITES • THE BEST CRAFT BEERS AND SPIRITS
ON-COURSE CONTESTS AND ENTERTAINMENT
AND MANY MORE SURPRISES!**

Register online at CADDYHACKGOLF.ORG

Boys to Men Mentoring Network (B2M) is a San Diego-based nonprofit organization connecting hundreds of disconnected, isolated, and historically under-estimated boys with positive male mentors on a weekly basis. B2M has been serving boys throughout San Diego since 1996 and delivers a high-caliber program that prioritizes the social-emotional needs of our future male leaders. We work with 30 school partners countywide to provide consistent, group mentoring that has been shown to increase GPA, improve attendance and sharply reduce disciplinary issues.

boystomen.org • Boys to Men is a 501(c)3 Non-Profit • Tax ID 33-08003088

Sponsorship Opportunities

Diamond Title Sponsor (1)

\$25,000

- Title Sponsor rights for the 8th Annual CaddyHack Golf Festival and first right of refusal for 2025 Title Sponsorship
- 3 Foursomes for Golf Tournament
- Logo on Golf Balls
- Speaking opportunity during morning send-off and dinner reception
- Logo printed on all hole sponsor signage
- Logo printed on all score cards
- Logo and Link on Caddyhack website
- Logo placement on all promotional event materials including event flyers, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, and recognition on premium event signage
- Customized hole engagement activation
- Premium Hole Signage at 2 holes—marketing at these holes is not shared with any other event sponsors
- Exposure on two digital billboards (high-traffic locations)
- Possibility to add additional billboards based on open inventory
- Opportunity for live-on site media coverage during the event
- Logo inclusion on game rules placed in every golf cart
- Logo inclusion in event program

Platinum Level Sponsor

\$15,000

- 2 Foursomes for Golf Tournament
- Logo on Golf Tees
- Logo and Link on Caddyhack website
- Premium Hole Signage at 2 holes—marketing at these holes is not shared with any other event sponsors
- Logo placement on all promotional event materials including event flyers, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, and recognition on premium event signage
- Customized hole engagement activation
- Opportunity for live on-site media coverage during the event
- Speaking opportunity during morning send-off
- Logo inclusion on game rules placed in every golf cart
- Logo inclusion in event program



Platinum Music Sponsor

\$15,000

- 2 foursomes for Golf Tournament
- Logo on all band signage (in 2023 we had 27 bands—that's 27 additional opportunities for exposure)
- Logo and Link on Caddyhack website
- Premium Hole Signage at 2 holes—marketing at these holes is not shared with any other event sponsors
- Logo placement on all promotional event materials including event flyers, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, and recognition on premium event signage
- Customized hole engagement activation
- Opportunity for live on-site media coverage during the event
- Speaking opportunity during morning send-off
- Logo inclusion on game rules placed in every golf cart
- Logo inclusion in event program

Gold Level Sponsor

\$10,000

- 2 foursomes for Golf Tournament
- Logo and Link on Caddyhack website
- Logo placement on all promotional event materials including event flyers, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, and recognition on premium event signage
- Premium Hole Signage—marketing at this hole is not shared with any other event sponsors
- Opportunity for live on-site media coverage during the event
- Logo inclusion on game rules placed in every golf cart
- Listing in event program



Sponsorship Opportunities

Silver Sponsor

\$7,000

- 1 Foursome for Golf Tournament
- Logo and Link on Caddyhack website
- Logo placement on all promotional event materials including event flyers, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, and recognition on premium event signage
- Premium Hole Signage—marketing at this hole is not shared with any other event sponsors
- Logo inclusion on game rules placed in every golf cart
- Listing in event program

Bronze Sponsor

\$5,000

- 1 Foursome for Golf Tournament
- Logo and Link on Caddyhack website
- Logo placement on all promotional event materials including event flyers, Sponsor Package, email blasts, newsletters, inclusion in press release, social media, and recognition on premium event signage
- Listing in event program

SOLD OUT/ \$4,500

Golf Cart Sponsor

- 1 Foursome
- Recognition as the exclusive Golf Cart Sponsor
- Logo listed on all tournament golf carts
- Listing in event program

SOLD OUT/ \$4,500

Dinner Sponsor

- 1 Foursome
- Recognition as the exclusive dinner sponsor
- Logo listed on dinner reception tables
- Logo and Link on Caddyhack website
- Listing in event program

Putting Contest Sponsor

\$4,500

- 1 Foursome
- Recognition as the exclusive putting contest sponsor
- Logo listed on Putting Contest signage
- Logo and Link on Caddyhack website

Hole-in-One Sponsor

\$2,500

- Recognition as the exclusive hole-in-one sponsor
- Premium signage at the hole-in-one hole
- Logo and Link on Caddyhack website
- Listing in event program



Sponsorship Opportunities

Breakfast Sponsor **\$4,500**

- Recognition as the exclusive breakfast sponsor
- Logo on breakfast station signage at Restaurant Row
- Logo and Link on Caddyhack website
- Listing in event program

Beverage Cart Sponsor (2) **\$2,500**

- Recognition as the exclusive beverage cart sponsor
- Logo and Lin on CaddyHack website
- Listing on beverage carts

Hole Sponsor **\$500**

- Logo and/or name placement on signage at one of the holes
- Logo and Link on CaddyHack website
- Listing in event program
- Listing in event program

Golf Foursome **\$3,000**

- Entry for 4 golfers
- Includes Event Swag and complimentary food & beverage

Individual Entry **\$750**

- Player entry for 1 golfer
- Includes Event Swag and complimentary food & beverage
- Listing in event program



CaddyHack



Thank You!

Thank you for your support of the 8th Annual Caddyhack Golf Festival
benefiting Boys to Men Mentoring Network.

Other ways you can support
Cash and In-Kind Donations
Opportunity Drawing Items



Register online at CADDYHACKGOLF.ORG



For more information please contact:

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Committee Members

Joe Sigurdson, Boys to Men Mentoring Network
Ernie Hahn, CaddyHack Chairman
Rose Courtney, Boys to Men Mentoring Network
Vivian McDonald, Boys to Men Mentoring Network
Angelique Schumacher, Boys To Men Mentoring Network
Shonna Gillis, Boys to Men Mentoring Network

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