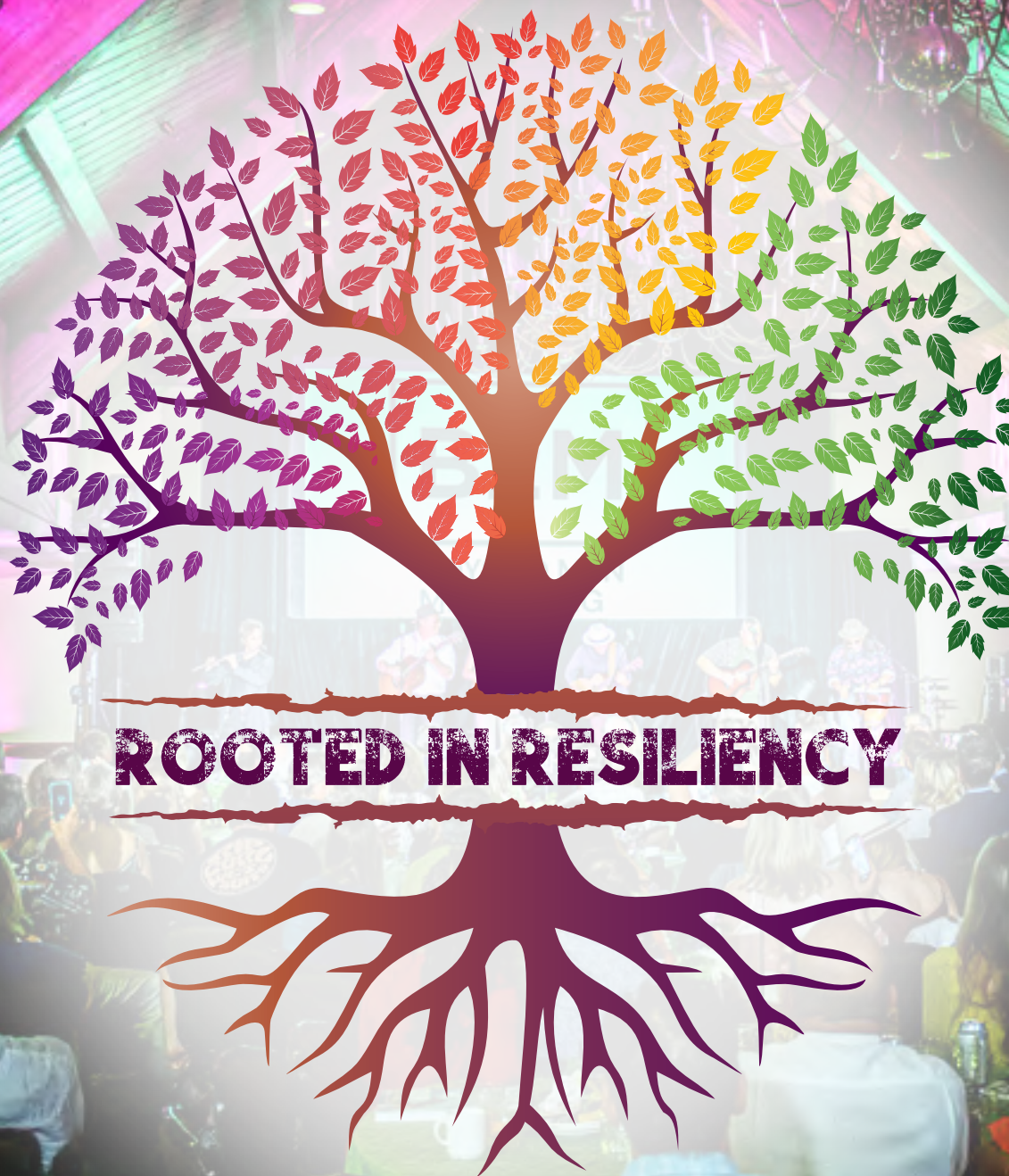


BOYS TO MEN
MENTORING

2025 SPONSOR PACKET



ROOTED IN RESILIENCY



BOYS TO MEN
MENTORING



BOYS TO MEN

In 1996, Boys to Men began when co-founders Joe Sigurdson and Craig McClain realized that boys in their neighborhood were seeking to connect with positive adult male role models regularly. Craig and Joe discovered the vital need for male mentors for boys who have no father or mentor in their lives and sought to be heard, cared for, loved, validated, and find hope. In San Diego today, 49,937 boys are growing up in fatherless homes. Approximately 52% of the boys we serve are growing up without a father or a mentor at home.



OUR MISSION

Our mission, at Boys to Men Mentoring, is to build communities of male role models who, through consistent group mentoring, encourage and empower teenage boys to follow their dreams.

PROGRAMS

- 🌿 In-School & Community Mentoring Programs
- 🌿 Adventure Mountain Weekends
- 🌿 Summer Program
- 🌿 Mentor Training

B2M



CELEBRATE WITH US
ROOTED IN RESILIENCY

04.5.25

CATAMARAN RESORT PACIFIC BEACH

4pm VIP Cocktail Hour | 5pm Reception & Program

—PRIVATE CONCERT WITH DONAVON FRANKENREITER—

Audience: 250 philanthropists, public officials,
corporate partners, and community leaders

Join us for an enchanting evening at our third annual Rooted in Resiliency Gala, where stunning waterfront views will set the stage for an unforgettable night! Immerse yourself in a world filled with delightful music, exquisite floral displays, and mouthwatering culinary delights. This gala goes beyond mere celebration; it's a chance to make a significant difference in the lives of struggling young men in San Diego. Whether you choose to attend as a guest or become a sponsor, you'll be playing a vital role in our mission to empower and uplift those in need. All proceeds from the event will directly support Boys to Men Mentoring, allowing us to continue our essential work in the community.

SPONSORSHIP LEVELS

EMPOWER (\$25,000)

- First rights of refusal for 2025 Empower Sponsor
- 20 VIP tickets(includes dinner and pre-access to the event at VIP reception)
- Name recognition as Title Sponsor
- Speaking opportunity during event
- Opportunity to co-brand with Boys to Men on digital billboards
- Two-page spread ad in event program
- Logo and link on Rooted in Resiliency website
- Recognition in email and social media promotion
- Exclusive sizzle reel video of your support of Boys to Men to be shared on social media
- Champagne tableside
- Logo placement on all event signage
- Onscreen logo recognition during the VIP reception and evening program
- First out of valet
- Logo listed on Gala invitation to be mailed to 2,500 homes

ENCOURAGE (\$15,000)

- Ten VIP tickets(includes dinner and pre-access to the event at VIP reception)
- Logo and link on Rooted in Resiliency website
- Recognition in email and social media promotion
- Full-page ad in event program
- Onscreen logo recognition during the VIP reception and evening program
- Logo placement on all event signage
- On-screen logo recognition during event

PRAISE (\$10,000)

- Ten VIP tickets(includes dinner and pre-access to the event at VIP reception)
- Logo and link on Rooted in Resiliency website
- Half-page ad in event program
- Recognition in email and social media promotion
- Onscreen logo recognition during the VIP reception and evening program

SPONSORSHIP LEVELS

ACCEPT (\$7,500)

- 🌿 Ten VIP tickets (includes dinner and pre-access to the event at VIP reception)
- 🌿 Logo and link on Rooted in Resiliency website
- 🌿 Recognition in email and social media promotion
- 🌿 Quarter page ad in event program

LISTEN (\$5,000)

- 🌿 10 tickets (includes dinner)
- 🌿 Logo and link on Rooted in Resiliency website
- 🌿 Recognition in email and social media promotion
- 🌿 Listing in event program

PHOTO WALL (\$3,000)

- 🌿 2 GA tickets to Rooted in Resiliency
- 🌿 Logo and link on Rooted in Resiliency website
- 🌿 Listing in event program
- 🌿 Logo on photo wall

Individual VIP Ticket (\$750)

- 🌿 One VIP ticket (includes dinner and pre-access to the event at VIP reception)

Individual General Admission Ticket (\$500)

- 🌿 One GA ticket to Rooted in Resiliency (includes dinner)





CONTACT

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vivian@boystomen.org | 619.323.1283

Boys to Men's Tax ID Number: 33-0800308

ROOTED IN RESILIENCY

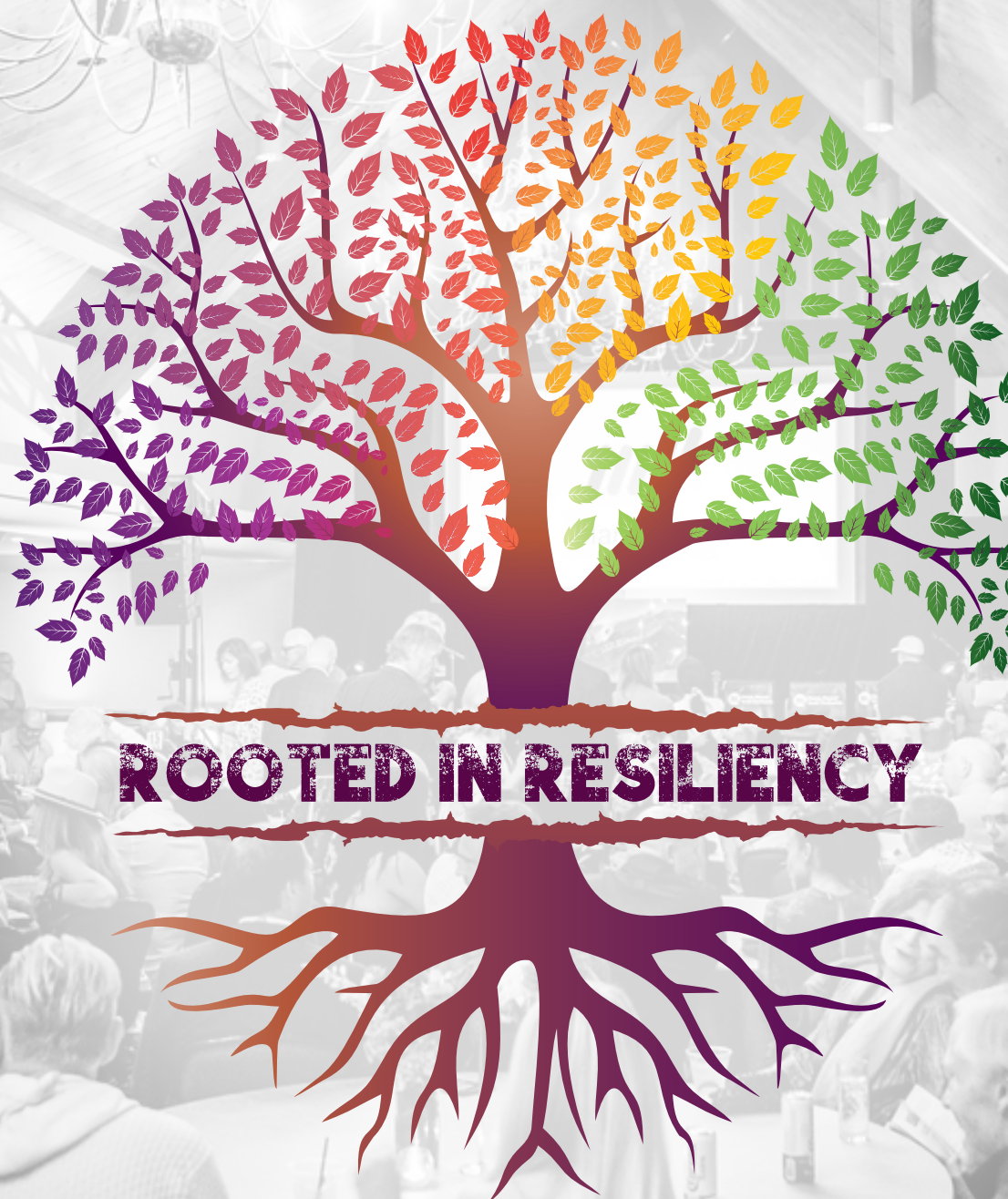
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