



BOYS TO MEN  
MENTORING

# 2025 SPONSOR PACKET

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MENTORING



# BOYS TO MEN

In 1996, Boys to Men began when co-founders Joe Sigurdson and Craig McClain realized that boys in their neighborhood were seeking to connect with positive adult male role models regularly. Craig and Joe discovered the vital need for male mentors for boys who have no father or mentor in their lives and sought to be heard, cared for, loved, validated, and find hope. In San Diego today, 49,937 boys are growing up in fatherless homes. Approximately 52% of the boys we serve are growing up without a father or a mentor at home.



## OUR MISSION

Our mission, at Boys to Men Mentoring, is to build communities of male role models who, through consistent group mentoring, encourage and empower teenage boys to follow their dreams.

## PROGRAMS

- 🌿 In-School & Community Mentoring Programs
- 🌿 Adventure Mountain Weekends
- 🌿 Summer Program
- 🌿 Mentor Training

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# CADDYHACK GOLF FESTIVAL

# 08.04.25

FAIRBANKS RANCH COUNTRY CLUB  
11:30 AM SHOTGUN START

Audience: avid golf fans, local business leaders, community supporters, generous donors, representatives from prominent local brands, sports enthusiasts, and influential figures in the philanthropic and business sectors.

Join the ultimate golfing experience with Ernie Hahn at this year's CaddyHack Golf Festival, where golfing meets entertainment and gourmet cuisine. With mouthwatering bites, live music from local bands, and exhilarating on-course contests, this event will be the talk of the town. Not only will you have the chance to show off your golfing skills in our four-person vs. four-person scramble, but you will be helping to support a great cause as all proceeds go to Boys to Men Mentoring Network. And that's not all—enter our opportunity drawing for a chance to win some incredible prizes and once-in-a-lifetime vacation! Join us for an unforgettable day of fun, networking, and giving back to the community at CaddyHack Golf Festival.



# SPONSORSHIP LEVELS

## DIAMOND TITLE SPONSOR (\$25,000)

- ◆ Title Sponsor rights for the 9th Annual CaddyHack Golf Festival and first right of refusal for 2026 Title Sponsorship
- ◆ Registration for 12 golfer
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Recognition in all Caddyhack press releases
- ◆ Recognition in tournament-related social media posts and stories leading up to and during the event
- ◆ Logo inclusion on event signage
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Logo inclusion on premium hole signage—marketing at this hole is not shared with any other event sponsors
- ◆ Feature in a dedicated social media post
- ◆ Opportunity for live on-site media coverage during the event
- ◆ Speaking opportunity during morning send-off and dinner reception
- ◆ Invitation to participate in a studio media segment
- ◆ Logo inclusion on golf balls
- ◆ Logo inclusion on all hole sponsor signage
- ◆ Logo inclusion on all score cards
- ◆ Two digital billboards (high-traffic locations) and the opportunity to add additional billboards based on open inventory.



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# SPONSORSHIP LEVELS

## ~~PLATINUM SPONSOR (\$15,000)~~ SOLD OUT

- ◆ Registration for 8 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Recognition in all Caddyhack press releases
- ◆ Recognition in tournament-related social media posts and stories leading up to and during the event
- ◆ Logo inclusion on event signage
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Logo inclusion on premium hole signage—marketing at this hole is not shared with any other event sponsors
- ◆ Feature in a dedicated social media post
- ◆ Opportunity for live on-site media coverage during the event
- ◆ Speaking opportunity during morning send-off
- ◆ Invitation to participate in a studio media segment
- ◆ Logo on golf tees distributed to all golfers



# SPONSORSHIP LEVELS

## PLATINUM MUSIC SPONSOR (\$15,000)

- ◆ Registration for 8 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Recognition in all Caddyhack press releases
- ◆ Recognition in tournament-related social media posts and stories leading up to and during the event
- ◆ Logo inclusion on event signage
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Logo inclusion on premium hole signage—marketing at this hole is not shared with any other event sponsors
- ◆ Feature in a dedicated social media post
- ◆ Opportunity for live on-site media coverage during the event
- ◆ Speaking opportunity during morning send-off
- ◆ Invitation to participate in a studio media segment



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# SPONSORSHIP LEVELS

## GOLD SPONSOR (\$10,000)

- ◆ Registration for 8 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Recognition in all Caddyhack press releases
- ◆ Recognition in tournament-related social media posts and stories leading up to and during the event
- ◆ Logo inclusion on event signage
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Logo inclusion on premium hole signage—marketing at this hole is not shared with any other event sponsors
- ◆ Feature in a dedicated social media post
- ◆ Opportunity for live on-site media coverage during the event

## SILVER SPONSOR (\$7,500)

- ◆ Registration for 4 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Recognition in all Caddyhack press releases
- ◆ Recognition in tournament-related social media posts and stories leading up to and during the event
- ◆ Logo inclusion on event signage
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Logo inclusion on game rules placed in every golf cart
- ◆ Logo inclusion on premium hole signage—marketing at this hole is not shared with any other event sponsors
- ◆ Feature in a dedicated social media post

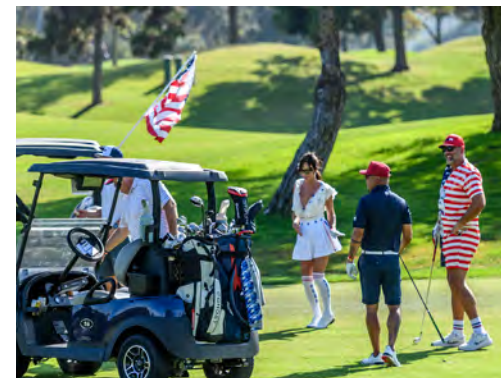
# SPONSORSHIP LEVELS

## ~~BRONZE SPONSOR (\$5,000)~~ SOLD OUT

- ◆ Registration for 4 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Recognition in all Caddyhack press releases
- ◆ Recognition in tournament-related social media posts and stories leading up to and during the event
- ◆ Logo inclusion on event signage
- ◆ Opportunity to include promotional materials or branded items in swag bags

## ~~GOLF CART SPONSOR (\$4,500)~~ SOLD OUT

- ◆ Registration for 4 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Exclusive recognition as the Golf Cart Sponsor
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all email blasts
- ◆ Logo displayed on all tournament golf carts
- ◆ Opportunity to include promotional materials or branded items in swag bags



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# SPONSORSHIP LEVELS

## DINNER SPONSOR (\$4,500)

- ◆ Registration for 4 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Exclusive recognition as the dinner sponsor
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo displayed on all dinner reception tables
- ◆ Logo inclusion in all email blasts
- ◆ Opportunity to include promotional materials or branded items in swag bags

## ~~PUTTING CONTEST SPONSOR (\$4,500)~~ **SOLD OUT**

- ◆ Registration for 4 golfers
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Exclusive recognition as the putting contest sponsor
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo displayed at the putting contest
- ◆ Logo inclusion in all email blasts
- ◆ Opportunity to include promotional materials or branded items in swag bags



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# SPONSORSHIP LEVELS

## HOLE-IN-ONE SPONSOR (\$2,500)

- ◆ Exclusive recognition as the Hole-In-One Sponsor
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo displayed at the hole-in-one hole
- ◆ Logo inclusion in all email blasts
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Complimentary invitation to the evening program

## BEVERAGE CART SPONSOR (\$4,500)

### 2 opportunities available

- ◆ Exclusive recognition as the Beverage Cart Sponsor
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo displayed prominently on beverage carts
- ◆ Logo inclusion in all event email blasts
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Complimentary invitation to the evening dinner program





# SPONSORSHIP LEVELS

## BREAKFAST SPONSOR (\$2,500)

- ◆ Exclusive recognition as the Breakfast Sponsor
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo displayed on breakfast station signage at Restaurant Row
- ◆ Logo inclusion in all event email blasts
- ◆ Opportunity to include promotional materials or branded items in swag bags
- ◆ Complimentary invitation to the evening dinner program

## INFLATABLE GOPHER SPONSOR (\$2,000)

- ◆ Show-stopping logo visibility on a 25-foot inflatable gopher towering over the event
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all event email blasts
- ◆ Opportunity to include promotional materials or branded items in swag bags



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# SPONSORSHIP LEVELS

## HOLE SPONSOR (\$500)

- ◆ Logo and/or name placement on signage at one of the holes
- ◆ Logo and link showcased on the CaddyHack website
- ◆ Logo inclusion in all event email blasts

## GOLF FOURSOME (\$3,000)

- ◆ Registration for 4 golfer
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Event swag and complimentary food & beverage included

## INDIVIDUAL ENTRY (\$750)

- ◆ Registration for 1 golfer
- ◆ Includes access to all on-course games such as air cannon, putting contests, closest to the pin, and more
- ◆ Event swag and complimentary food & beverage included



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# CONTACT

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